



Spontaneous Celebrations

45 Danforth Street Jamaica Plain, MA 02130

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www.spontaneouscelebrations.org

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Dear local merchants, organizations and community members,

We at Spontaneous Celebrations invite you to apply for a booth at the 32nd Annual Wake up the Earth Festival. Local businesses and organizations are an important part of creating this multicultural festival enjoyed by thousands of community members. The festival will be held this year on Saturday, May 1st (**rain date: May 2nd** – **PLEASE NOTE** that in an effort to make a more informed decision about whether or not to postpone due to weather, we have made the rain date the following day instead of the following week.) in the same site: From the Stonybrook T station through the Southwest Corridor Park along Lamartine Street in Jamaica Plain. This year we expect nearly 10,000 people to attend!

Important information

- **Deadline** for Application & Check: **Thursday, April 1st**.
- **There will be an additional \$25 dollar fee for late applications.**
- Enclosed is a map of the festival grounds, please mark the spot where you prefer to be located. **Even if you've had the same spot for 10 years, please tell us exactly where you would like to be.** This will be used as a guide only. No guarantees.
- We assign plots on a first-come-first-serve-basis.
- All food vendors are required to make a \$100 clean up deposit. In order for your deposit to be returned, you must follow the *Revised Food Vendor Guidelines* (see attached). Your deposit will be returned to you once your spot has been properly cleaned.
- It is very important to comply with regulations about timely setup, cleanup, and unloading without blocking traffic. We make a special request that all vendors be courteous to and cooperative with the law enforcement officers who are helping us manage traffic flow.
- **Fee waived for Non Profit Info Tables providing approved children's' activity***
**(contact children's activity coordinator for approval)*

The vendor application is available on our website: www.spontaneouscelebrations.org

If you know other people or businesses who are interested in vending at the festival, please direct them to our website.

Once we have received your application and payment, we will send you a confirmation letter with specific information you will need for the day.

One last reminder for all of you, returning and new: **we do not provide tables, chairs, or tents for the event**, only spaces, so please bring what you need for a successful and enjoyable day at the festival. We look forward to hearing from you.

Sincerely,

Kimberly Milberg, WUTE Vendor Coordinator
kmilberg@comcast.net